

Publicity Requirements for MCC Grantees
2/4/2026

Where to download logos

Here is a link to download the MHD logo. It is on our website.

<https://marbleheadculturalcouncil.org/logo/>

Downloading State Logo with Several formatting options:

<https://massculturalcouncil.org/about/contracts/credit-logos/>

Where to use the credit line and logo and Credit Text

Promotional Materials.

Mass Cultural Council must be credited by using the Mass Cultural Council's logo **or** the credit line listed below.

Credit text: *“This program is funded in part by a grant from the Marblehead Cultural Council, a local agency which is supported by Mass Cultural Council, a state agency.”*

Online Materials. Use the credit line **or** credit logo prominently in online materials (including web sites, blogs, electronically distributed releases, and social media/networking channels) to which your LCC grant contributes. The electronic logo should link to our web site, www.massculturalcouncil.org. Grant recipients may not use logos on surveys.

Exhibition Signage. If there is no printed program for an exhibition, credit can be given through wall text, or a placard placed at the entrance to the exhibit or performance space. This must include the LCC and Mass Cultural Council listed with other major public, private, and corporate sponsors, in proportional order of the size of contribution, or a placard crediting the LCC and Mass Cultural Council, placed at the entrance to the exhibit or performance space.

Educational Materials. Use the credit line or credit logo in educational materials distributed along with any LCC-funded program or exhibition, such as brochures, pamphlets, flyers, etc.

Verbal Credit. When written credit is not applicable, as in the absence of printed materials, verbal credit shall be given prior to performances.

Advertising. Use the credit line and logo in print advertising that is 10 column inches or larger that is placed by a grantee. Any advertising, regardless of size or length, placed by a grantee that credits a specific funding source must also credit the LCC and Mass Cultural Council.