

Marblehead Cultural Council January 2025 Meeting Minutes

January 13, 2025

6:30 pm

Abbot Library, Marblehead Room #304

Meeting Type: In-Person

Attendees:

Jennifer Uhl, Chair

Jeanie Stahl, Co-Chair

Aaron Liber, Secretary

Jim Murphy, Treasurer

Joe Dipoli

Rose Gould

Alex MacAaron

Marjorie Norman

Lisa Seltzer

Not Attending:

Howard Rosenkratz, ex-officio

Kathy Barker

Mark Philip

Meeting called to order.

Land acknowledgement read.

Reading of minutes of last meeting waived.

Review of previous meeting (grant review):

Overall positive response to process (3 equal yes/no/maybe buckets).

Some concern over the speed at which decisions are made.

Treasurer's Report:

50% of recipients followed protocol well to receive their grant money.

50% required multiple follow-ups as to what was needed for a timely submission.

PO Box is \$230/year. Administrative costs are \$300 in total because \$70 total is added for domain registration and website hosting.

Liaisons:

Everyone should have been copied on awarding of grant to their grantee.

Joe shared the acceptance letter from MassCC to grantee.

Salem Sound 2000 (Jen) will begin in Spring (not winter 2024 as previously thought or allowed as it must be in 2025 calendar year).

MLK Day of Service (Lisa) will assemble soup jars to be distributed to local food pantries, happening next Monday the 20th.

Seacoast Singer's (Jeanie) 3 month session is already underway, currently with 21 people signed up. Will be informed when there is a concert.

'Headers in the Revolution (Jim) will be a series of programs celebrating the 250th anniversary

Discussion of Moving to Hybrid Zoom Meetings:

Marblehead town meetings must be either hybrid, Zoom or in-person, ideally accessible to all. Zoom provides the highest level of accessibility.

Discussion about voting meeting logistics for Zoom. How will the public chime in on-line?

Governor will make announcement about using Zoom in March.

Suggestion to ask town if meetings must be recorded or if that is optional.

Suggestion to also ask state if meetings must all be in the same format (hybrid, zoom, or in-person).

Publicity Launch:

Kathy has done a press release announcing grantees.

Aaron to post on FB, Instagram.

Jen will post on website.

Jim will assemble photos.

Zoom Demonstration:

Veronica Rogers, from Resource Technology at Abbot Library joined meeting.

Everything will already be set up (camera, mic, monitor and connector cords).

If we would like to maintain a recording, it will be stored in the cloud.

Camera is voice activated and will zoom to the speaker, unless that function is de-activated.

Can perhaps use AI companion to take notes (file will be sent to Town account).

Jen suggested we take baby steps in March and beta test it to see how it goes.

Survey Update (Jeanie and Marjorie Sub-Group):

Steps have been mapped out for May 1 launch.

Plans to meet with various stakeholders to try to get their input as to what is needed in community.

Survey is **not** required to be administered annually, but Community Input is required every year in order to inform the writing of Priorities and Guidelines at the end of each August.

Jim suggested that the QR code be included in the M'head Arts Association and M'head Museum weekly email.

Total respondents in 2023 and 2024 was 55.

Most heard about MCC through social media, the Current (ran the QR code twice) and word of mouth.

Hope to hand out cards with QR code to fill out survey.

Liaison to give them out at their grantee's event, only with grantees permission.

Aaron to help out with survey posting on Facebook and Instagram.

Adjournment:

Next Meeting will be Monday, March 10 at 6:30, in the Marblehead Room (possibly as a hybrid meeting).

Adjournment 8pm

Meeting minutes compiled by Marjorie Norman and Aaron Liber.